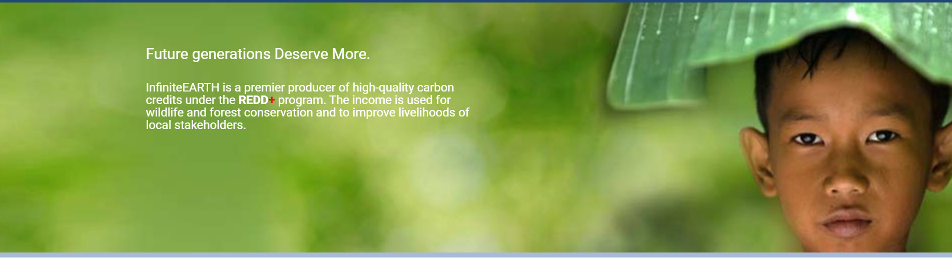
InfiniteEARTH™
Beyond Carbon. Beyond Sustainability.



Future generations Deserve More.

InfiniteEARTH is a premier producer of high-quality carbon credits under the **REDD+** program. The income is used for wildlife and forest conservation and to improve livelihoods of local stakeholders.

About InfiniteEARTH

InfiniteEARTH is dedicated to sustainability solutions that go beyond 'carbon neutral' and 'sustainable'. We are committed to the development of economically viable solutions for climate change and environmental degradation by addressing one of the largest underlying drivers of deforestation: poverty.

InfiniteEARTH is a Hong Kong-based project development company specializing in conservation. The company was created in 2008 with the goal of creating the Rimba Raya Biodiversity Reserve, a 64,500-hectare peat forest in Central Kalimatan, Indonesia. Rimba Raya is one of the world's largest **REDD+** projects (Reduced emissions from avoided deforestation and degradation). The project works to eradicate deforestation, and promote conservation of local wildlife and sells carbon credits based on the carbon rich forest.[

InfiniteEARTH projects focus on the preservation of endangered species habitat, High Conservation Value (HCV) and High Carbon Stock (HCS) Forests, and national parks, through the creation of social and physical buffer zones.

All our projects are designed to meet the UN Sustainable Development Goals by funding sustainable development in rural communities through capacity building, transfer of low-impact technologies such as solar or fuel-efficient cookstoves, aquaponics, agro-forestry ("jungle crop") models, and social benefits programs such as health care and early childhood education materials.

REDD+ stands for countries' efforts to Reduce Emissions from Deforestation and forest Degradation, and foster conservation, sustainable management of forests, and enhancement of forest carbon stocks.

Timeline

2021
Since the project started approximately 400,000 native species of forest trees and mangroves have been planted

2020
Rimba Raya Biodiversity Reserve is the world's first REDD+ project to be verified under the Verra SD VISta program as meeting all 17 of the United Nations Sustainable Development Goals (SDGs)

2019
Built 3 water purifying systems providing a sustainable income for local women

2018
Launches a Floating clinic to bring health care services to 9 villages in the project zone

2016
Field Partnership Initiated Between OFI & Rimba Raya

2015
VCS and CCB Triple Gold Verification (Maintains Triple Gold)

2013
Issued first carbon credits

2013 (April)
VCS and CCB Triple Gold Verification

2012
Solar power and clean water filters given to every household in the project area

2010 (July)
VCS and CCB Triple Gold Verification (First REDD+ Project to obtain Triple Gold verification)

2010 (December)
Execution of Co-Management Agreement with Tanjung Puting National Park (TPNP) Authority in Borneo, Indonesia

2010 (July)
Validation of REDD+ Accounting Methodology

2008 - 2009
Established RImba Raya Biodiversity Reserve (RRBR)- one of the world's biggest REDD+ projects

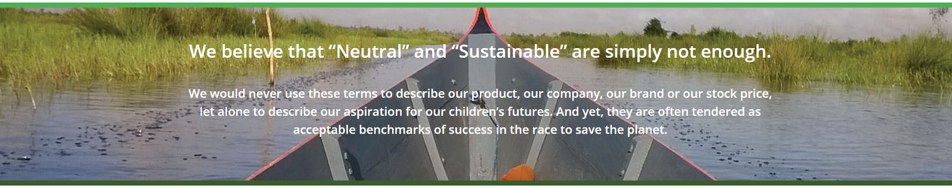
2010 (April)
Delivered the world's first REDD+ Accounting methodology based on forest conservation

2008
InfiniteEARTH is established

OUR MISSION

At InfiniteEARTH, our ultimate mission is to move the world from an unsustainable extractive economy to a sustainable replacement economy by changing the way the world views the consumption and pricing of goods and services.

THIS STARTS BY HELPING COMPANIES FIND CREATIVE WAYS OF ENGAGING THEIR CUSTOMERS IN THE PROCESS OF SUSTAINABILITY.



We believe that "Neutral" and "Sustainable" are simply not enough.

We would never use these terms to describe our product, our company, our brand or our stock price, let alone to describe our aspiration for our children's futures. And yet, they are often tendered as acceptable benchmarks of success in the race to save the planet.

InfiniteEARTH HK

Marco Bustamante
Managing Director

Crystal Riedemann
Communications Director

John Leerskov
Finance Director

Marco has extensive consulting experience in REDD+, deforestation-free agriculture, forestry investments, greenhouse gas analysis and life cycle assessment. In his capacity as Director of Project Operations at InfiniteEARTH, Marco led the process that saw Rimba Raya Biodiversity Reserve become the world's first REDD+ project to achieve verification for all 17 SDGs under the Verra SD Vista standard, while maintaining it's Triple Gold status under the CCB standards.

His journey in the forest carbon market began at Nature Services Peru, where he implemented a Payment for Ecosystem Services (PES) scheme, with the aim to protect lowland rain forest of the Alto Madre de Dios watershed. As a Forest Specialist at the National Forest and Wildlife Service of the Ministry of Agriculture, Marco handled multiple legal authorizations relating to the access and management of forest and wildlife resources.

Marco obtained a Forest Engineering degree from the Universidad Nacional Agraria La Molina and received his MPhil in Environmental Policy from the University of Cambridge as a Chevening Scholar.

Crystal has been with InfiniteEARTH for six years as a Communication expert and Marketing Strategist. Her role is to ensure cohesive and effective collaboration and communication between clients, team members, company executives, stakeholders, and other professional partners.

She is a content writer and photographer who is passionate about the people behind the story and enjoys sharing this enthusiasm on various platforms while highlighting the successes and challenges of our projects. She holds a B. Com in Business and Economics and after 25 years of holding management positions in Sales, Marketing and PR across a wide range of industries, she specializes in communications, marketing, and financial planning.

Her professional working history has traversed the globe from Africa, United Kingdom, Central Europe, USA to Asia. At InfiniteEARTH, she focuses on using stories from the field to reach forward-thinking companies that know the importance of looking beyond carbon offsets.

John has been with InfiniteEARTH for over ten years working in Accounting and Special Projects. He is responsible for performing a full range of accounting activities and functions while maintaining record integrity.

He achieved an MBA in 1973 and accumulated extensive experience in both public and private accounting as well as in a variety of other business fields including Industrial Engineering, Manufacturing Management, Research & Development and Quality Control. Before John joined InfiniteEARTH, he developed operational improvements in a variety of industries.

John has carried out critical functions in a dozen nations from Paraguay in South America to El Salvador in Central America, to México and on to Indonesia and China.

> “Everything you want in life has a price connected to it. There's a price to pay if you want to make things better and a price to pay just for leaving things as they are
>
> — Author & Iconoclast, Harry Browne

InfiniteEARTH USA

Todd Lemons

Director of Project Development

Currently serving as the Director of Project Development for InfiniteEARTH's expansion into the Americas, Todd is the lead architect of the “MarVivo Initiative”.

MarVivo is a joint-venture between InfiniteEARTH and Fins Attached, focused on the development of a network of Mangrove Conservation Land Banks throughout the Eastern Tropical Pacific Seascape from Mexico to Ecuador.

Todd also serves on the Board of Directors of Fins Attached, a US non-profit organization dedicated to Shark Conservation and Research, which it conducts on it's 135ft, 287 tonne research vessel, the M/Y SharkWater.

Jim Procanik

Director of Operations

Currently serving as the Director of Operations for InfiniteEARTH's expansion into the Americas, Jim manages operations and admin for the “MarVivo Initiative”.

MarVivo is a joint-venture between InfiniteEARTH and Fins Attached, focused on the development of a network of Mangrove Conservation Land Banks throughout the Eastern Tropical Pacific Seascape from Mexico to Ecuador.

Previously, Jim served as the Managing Director of InfiniteEARTH's Asian operations for 10 years prior to repatriating to the USA.

Rimba Raya
BIODIVERSITY RESERVE

We Encourage Everyone To Join Us On Our Journey

A Conservation Project located in Central Kalimantan (Indonesian Borneo), designed to Provide, Preserve and Protect.

At InfiniteEARTH, We Make A Difference

Press and Media Mentions

Rimba Raya Floating Clinic Supplying Health Care to the Community along the Seruyan River
3 May 2021 –**ACN Newswire**

REDD+ Projects are generating transformative benefits across the globe
15 April 2021 – **Reddimpact.com**

What's in a Carbon Credit New tools help quantify the sustainable development benefits of carbon offset projects
8 March 2021 – **EcosystemMarketplace.com**

InfiniteEARTH included in recently published video wiki "Green Groups Helping To Offset Carbon Emissions"
2 January 2021 – **AWiki.ezvid.com**

InfiniteEARTH's Rimba Raya Biodiversity Reserve Becomes World's First REDD+ Project verified under the Verra Sustainable Development Verified Impact Standard and achieves highest rating, contributing to all 17 UN SDGs
22 September 2020 – **AP News**

An Inside View: Protecting a Forest from Palm Oil Conversion
21 March 2017 – **Natural Capital Partners**

Lacking Electricity, Pt. Rimba Raya Conservation Donates Solar Lanterns To Help Illuminate Villages In Seruyan Regency, Central Kalimantan, Indonesia
28 June, 2016 – **ACN Newswire**

Indonesia'S Rimba Raya Redd+ Project Retains Triple Gold Status For Climate, Community And Biodiversity Benefits
28 September, 2015 – **PR Newswire**

PT Rimba Raya Conservation Dedicated To Forest Conservation In Indonesia
6 January, 2015 – **ACN Newswire**

PT Rimba Raya Conservation Hands Over Village Development Funds To Village Chiefs In Central Kalimantan
2 January, 2015 – **ACN Newswire**

PT Rimba Raya Conservation Acquires Seedlings From Local Communities For Replanting Program
1 January, 2015 – **ACN Newswire**

3 Years In, Microsoft'S Carbon Fee Is Improving Environments, Creating Healthier Lives
2015 – **Microsoft News**

Face-to-race With Orangutans
12 August, 2014 – **The Jakarta Post**

Couple Forest Protection With Jobs To Boost Appeal, Experts Say
21 August, 2014 **– Thomson Reuters Foundation**

Rimba Raya Conservation Shares Ecosystem Restoration Program In Seruyan Regency, Indonesia
11 August, 2014 – **ACN Newswire**

Bill Clinton Visits Camp Leakey And Rimba Raya Conservation On The Clinton Foundation Asia 2014 Tour
6 August, 2014 – **ANTARA News**

Pt. Rimba Raya Conservation Distributes Water Filter In Seruyan Regency, Central Kalimantan
7 July, 2014 – **ANTARA News**

A Glimpse Inside The Rimba Raya REDD Project In Indonesia
12 June, 2014 – **REDD Monitor**

As World Dithers On Forest Carbon Rules, Private Investors Go It Alone
7 June, 2014 – **Thomson Reuters Foundation**

Water Technology Speaks With Jim Procanik Of Infiniteearth
6 June, 2014 – **Water Technology**

Infinite Earth'S Rimba Raya Biodiversity Reserve Project Delivers Clean Water
21 April, 2014 – **Water Technology**

Huge Indonesia Forest Project Could Unlock Funding For REDD+
6 April, 2014 – **Climate Change News**

Allianz Mulls Carbon Credit Expansion After Indonesia Investment
20 August, 2013 – **Bloomberg**

Perseverance Pays: Rimba Raya Certified As The World'S Largest Redd Project
13 July, 2013 – **bioDiverse.org**

Indonesia Forestry Ministry Seeks Moratorium Extension
14 January, 2013 – **Reuters**

REDDy At Last
8 December, 2012 – **The Economist**

Powerful Forest Friends Deliver Indonesian Approval Of Landmark REDD Project6 December, 2012 – **Ecosystem Marketplace**

Indonesia Approves Landmark Forest Protection Project
5 December, 2012 – **Reuters**

Deforestation Credits Achieving Premium Prices, Cf Partners Says
13 June, 2011 – **Bloomberg**

Europe Can Lift Co2 Market From Gridlock, Gazprom Says
6 December, 2010 – **Bloomberg**

Gazprom Method For Voluntary Forest Credits Wins Ok
23 August, 2010 – **Bloomberg**

OUR STORY

In 2007, while governments and academics around the world seemed hopelessly mired in debate about how to accurately measure emissions from deforestation, an unlikely group of collaborators from diverse industry backgrounds such as finance, forestry, consulting, and international trade took up the challenge of managing "avoided deforestation" as an offset mechanism for emissions. To achieve this, we created InfiniteEARTH.

Our journey led us to Indonesia, whose tropical peat swamp forests contain some of the highest carbon densities in the world. These forests also happen to be among the most threatened ecosystems, due to the ever expanding biological deserts of oil palm plantations.

Within 36 months, we delivered the world's first independent (and doubly validated) REDD+ methodology and founded the largest tropical wetlands conservation bank in Indonesia, The Rimba Raya Biodiversity Reserve, which became the first REDD+ project validated under the VCS standard and the first REDD+ project ever to receive triple-gold validation under the CCB standard

It's All About Balance

Conservation Land Banks, like InfiniteEARTH's Rimba Raya, play a vital role in the protection and enrichment of our planet's climate, communities and biodiversity.

REDD+ Carbon Credits Are Not Just Emission Offsets,

They're also powerful tools designed to address the underling causes of deforestation.

SUSTAINABILITY SOLUTIONS

- REDD+ Carbon Credits
- Tailored Carbon And Biodiversity Offsets
- Private-Label Sustainable CSR Programs

KNOWLEDGE CORNER

- What Is Conservation Land Banking
- Carbon Credits, InfiniteEARTH and REDD

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